

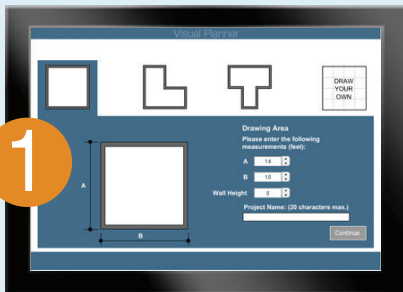


# HAVE YOU SEEN THE VP LATELY?

NOW'S YOUR CHANCE.

## WHAT IS VISUAL PLANNER?

A user-friendly, 100% web-based application that helps you review/specify product options and design a customized workspace easily & quickly.



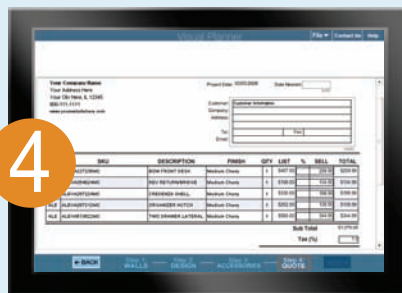
1 Create your space



2 Arrange the furniture



3 Preview room in 3D



4 Quote the project

Here is what one client had to say:

*"We have Visual Planner on our website for customers and use it every day to quote furniture projects. Our sales reps are able to upsell clients using the 2D/3D visuals in their presentations."*

*"Using VP, we were able to grow our furniture business 25% last year while the supply business was down. We wouldn't have the furniture business we do today if it wasn't for this tool."*

Marcie Massey - President  
ShIPLEY'S Office Supply & Furniture Inc.

Visit  
animatedvision.com  
for additional  
information



## VISUAL PLANNER CAN HELP YOUR SALES TEAM EVEN IF YOU HAVE A DESIGNER



### HERE IS HOW:

#### CONSIDER IT A "SALES TOOL"

Don't think of it as just a space-planning tool. Most successful sales people use the planner during the initial conversation with a customer to engage them in the process.

#### VISUALIZE IDEAS

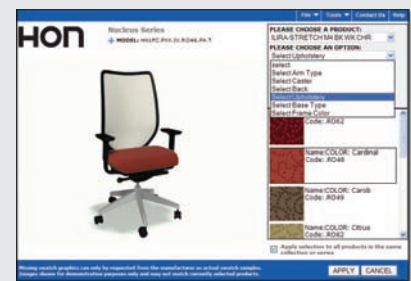
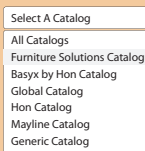
Why just talk about a "U-Shape Configuration" if you can drag one over and show the customer how it will meet their requirements.

#### BUILT-IN QUOTATION

No need to look up or enter SKU information in a separate step. Your quote is being generated automatically as you layout the products.

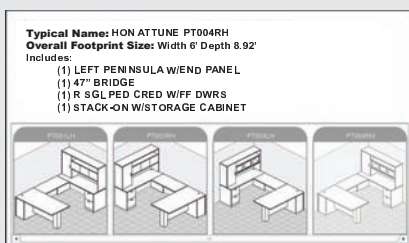


Instant access to a vast selection of products with their current pricing & specification choices.



MODEL:  
HN1FC.PH.IVR046.PA.T

Select Arm Type:  
Arm: Fixed Polished Arm  
Select Caster:  
CASTER: Hard  
Select Back:  
Back: ILira Stretch Vanilla  
Select Upholstery:  
Color: Cardinal  
Select Base Type:  
Base: Polished Aluminum  
Select Frame Color:  
Frame: Black



Available Typicals make it easy to present ideas to customers.

Find correct SKU # and pricing for thousands of products based on their finishes, fabric grades or other available options.

